



Media Kit & Partnership Opportunities

CONTACT US:

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About RegistryFinder

1M

AVERAGE MONTHLY
PAGE VIEWS

380K

AVERAGE MONTHLY
UNIQUE VISITORS

\$12.6M

SALES REFERRED TO
OUR PARTNERS IN THE
PAST 12 MONTHS

RegistryFinder is a search and discovery website connecting wedding guests and shower guests with bridal and baby registries. RegistryFinder also makes it easy for the gift-buyer to find graduation and other types of registries.

With a focus on simple design and inspirational content RegistryFinder makes it effortless for gift-giver to find and purchase exactly what their recipients want and need.



Partnership Opportunity

BRANDS WITH REGISTRIES

RegistryFinder works with registry partners via revenue share, earning a commission on registry sales. Integration is completely free of charge to our registry partners.

Registry partners are displayed in order of commission on the search results page if more than one registry is found.

amazon

TARGET

BED BATH &
BEYOND

★ macy's

bloomingdale's

Crate&Barrel

Neiman Marcus

Crate&kids

Walmart ✨

zola

belk

Honeyfund

FOOD52

BALLARD
DESIGNS

THE  TOT

myregistry.com

CB2

honeymoon
WISHES



Partnership Opportunity

COMMISSION TERMS FOR REGISTRY PARTNERS

15%

- Your brand's registry is returned in search results
- Included in one email newsletter per month
- Inclusion in one blog post per month, including social channel posting

10%

- Your brand's registry is returned in search results
- Included in one blog post per month, including social channel posting

5%

- Minimum commission to be added for RegistryFinder
- Your brand's registry is returned in search results

Partnership Opportunity

EDITORIAL BLOG CONTENT

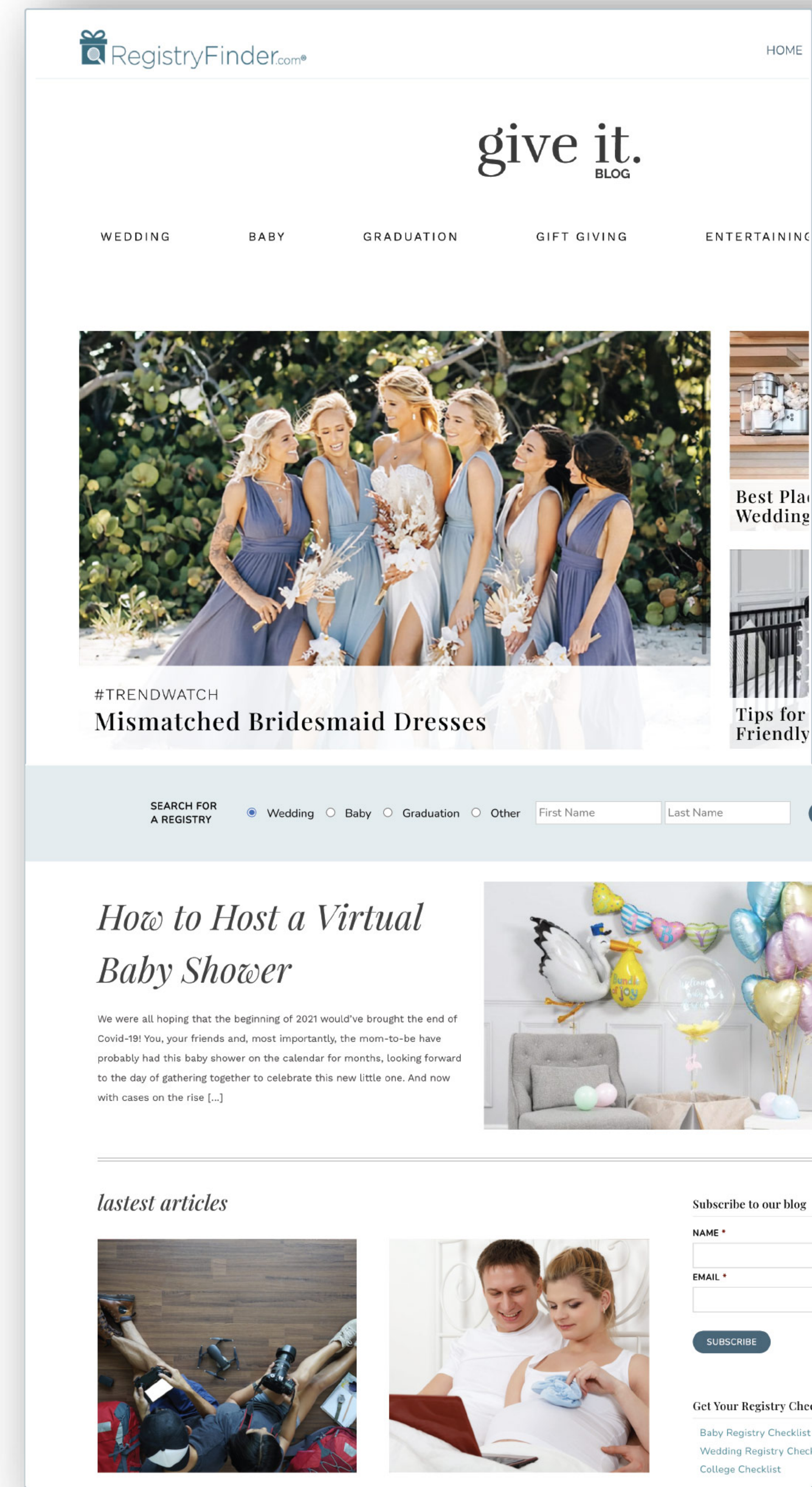
The RegistryFinder converts inspiration into transactions.

The RegistryFinder blog is a great way to feature your brand on the site even if your brand doesn't have a registry.

RegistryFinder's blog brings its audience inspirational lifestyle content from tips and trends to essential etiquette. The blog is a great way for brands to organically share their story, announce new products or collections, and emphasize key messaging.

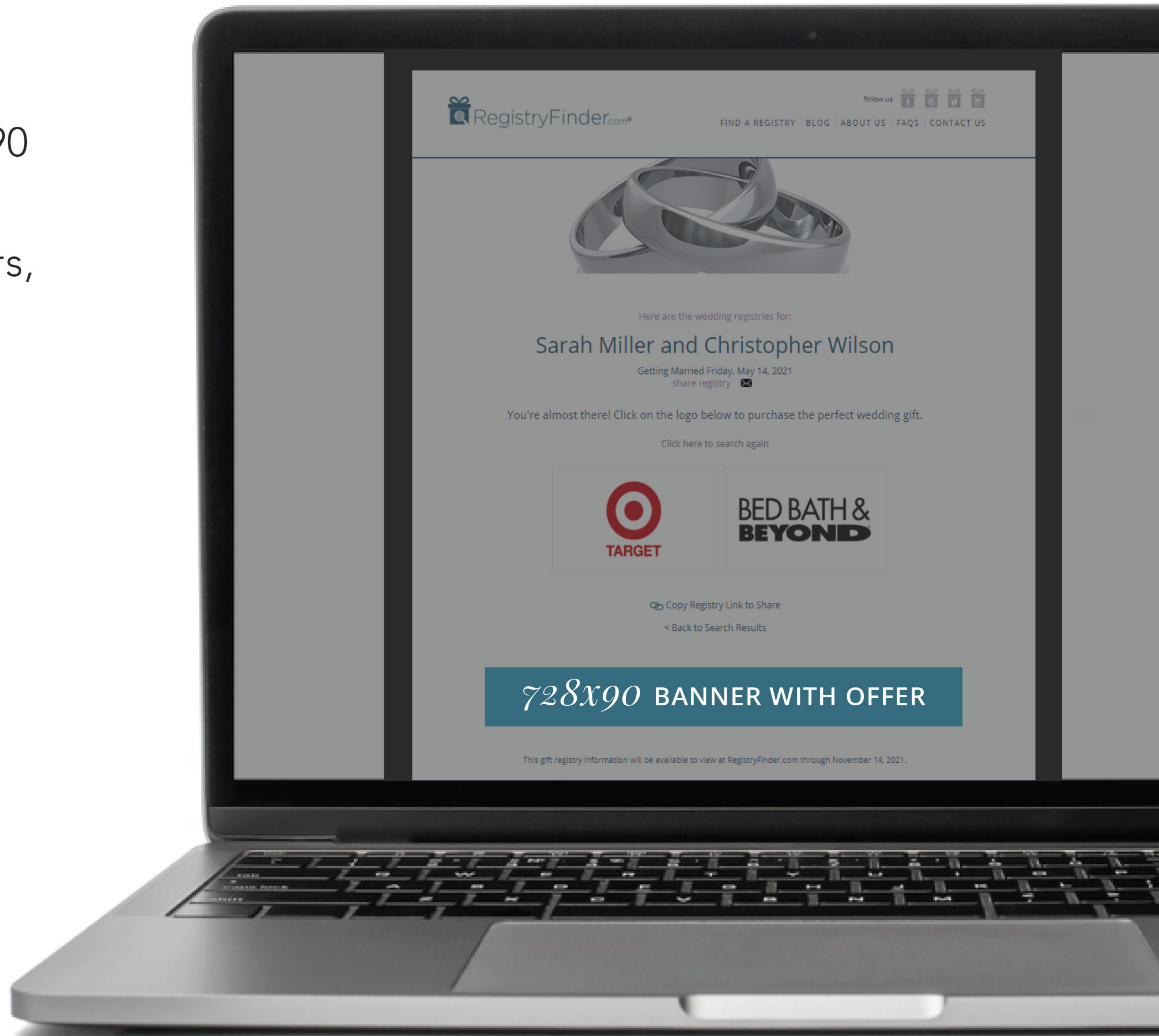
Prices for sponsored start \$500

CONTACT FOR DETAILS





Targeted Offer

Display your consumer offer to qualified site traffic on registry search results pages. Your 728x90 banner will appear when more than one registry, including yours, is returned in search results.

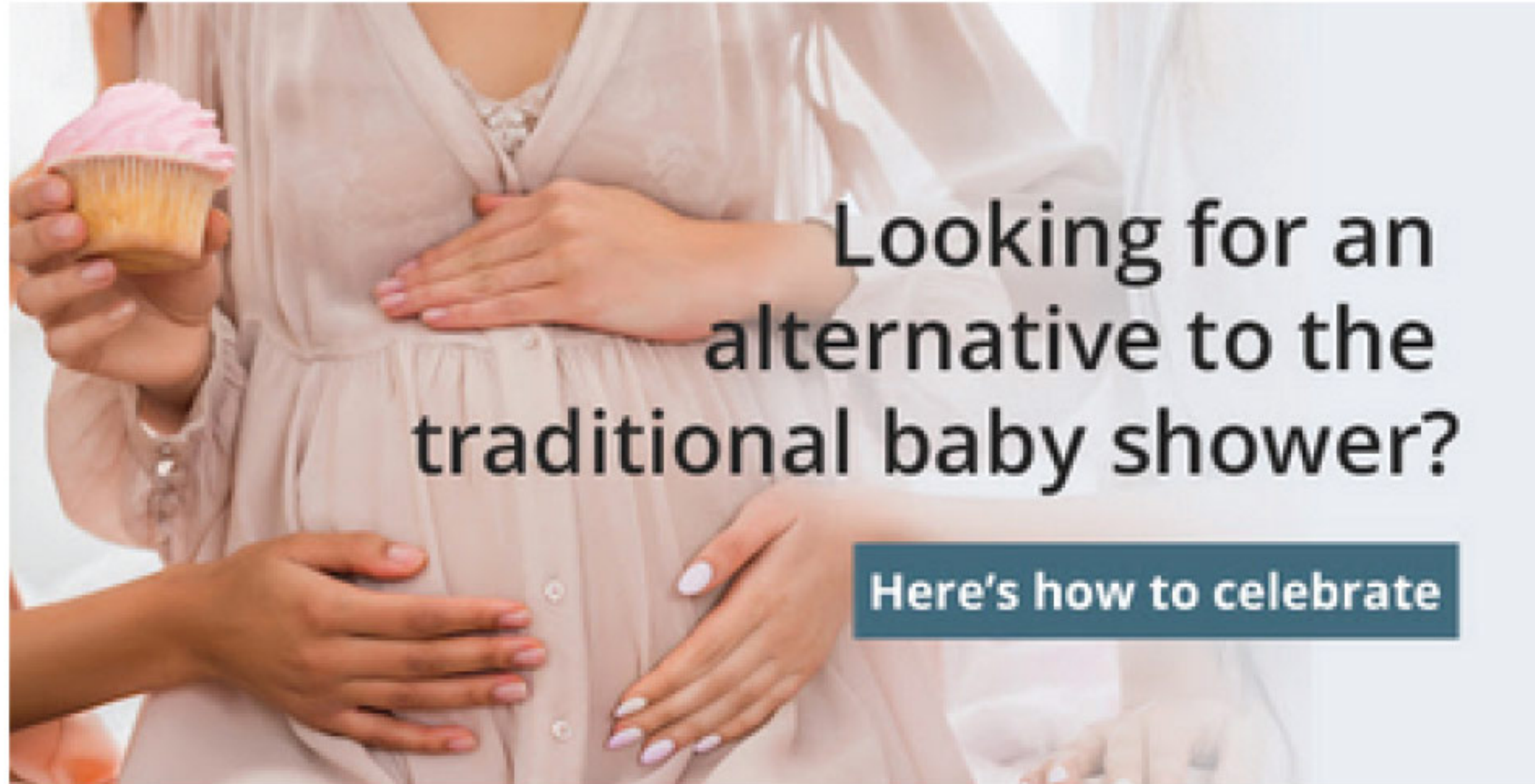


Dedicated Email

Reach RegistryFinder's subscribers with a Dedicated Email, driving strong consideration and engagement. Email content could include blog posts featuring your brand or html provided by your brand in our "wrapper" (header, footer, etc.). While our list size is small by some standards, the advertiser would have 100% SOV.



[WEDDING](#) [BABY](#) [GRADUATION](#) [GIFT GIVING](#)




Looking for an alternative to the traditional baby shower?

Here's how to celebrate

Looking for [an alternative](#) to the traditional baby shower?


Whether you've opted to go fully [virtual](#) or you're hosting an [in-person party](#), we've got you covered with fun ideas that will definitely stand out from the typical baby shower and keep everyone entertained — most importantly your guest of honor!

We hope these ideas have inspired you to think outside the box — even if only a little bit — and host a celebration that is truly unique and unforgettable.



7 Non-Traditional Baby Shower Ideas

Unique ideas >



- ASK CHERYL -
How Do I Host a Drop-In Baby Shower?

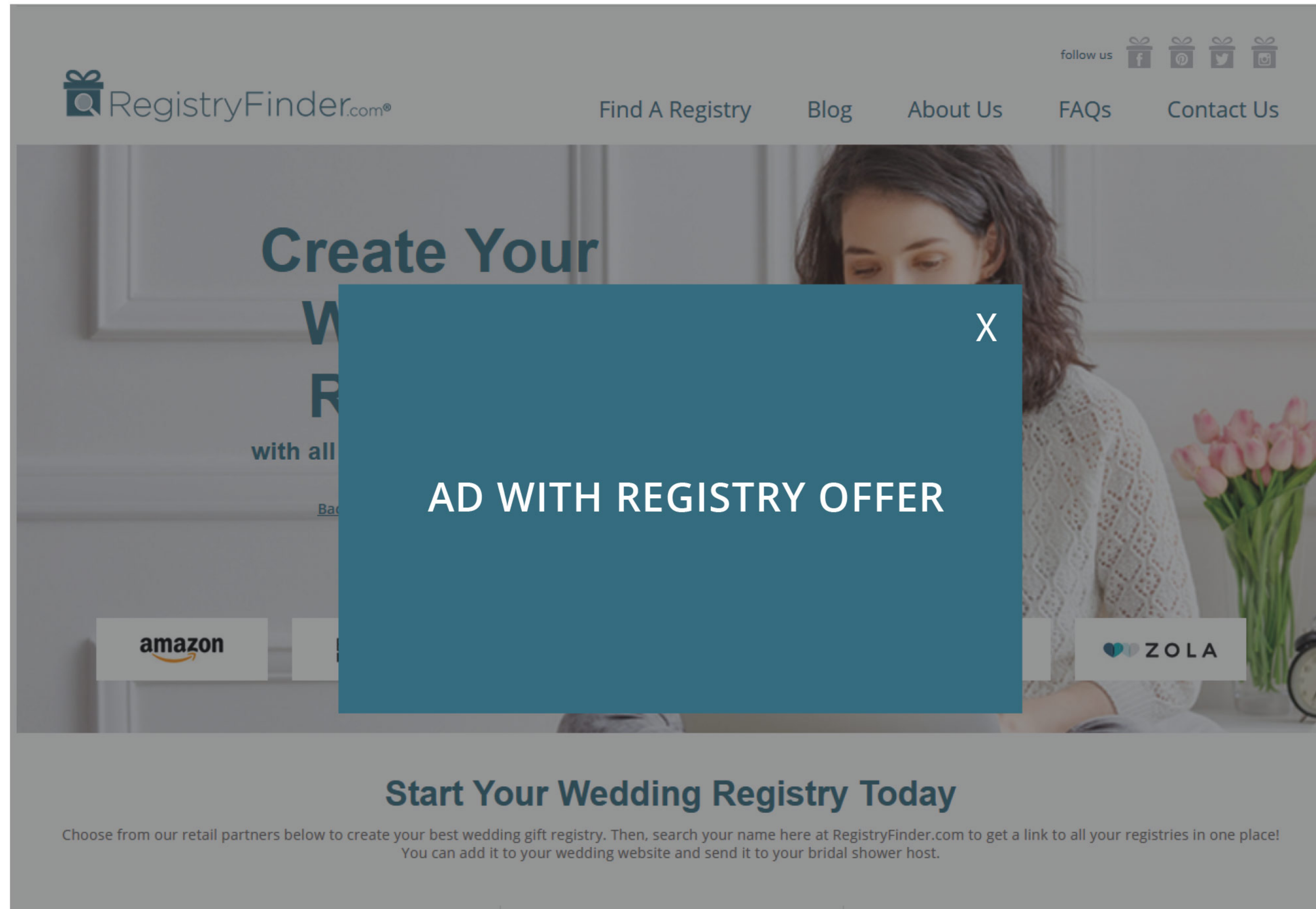
Drop-in>

Hosting a virtual baby shower? You'll want to read:

- [How to Host a Virtual Baby Shower](#)
- [Our Favorite Virtual Baby Shower Games](#)

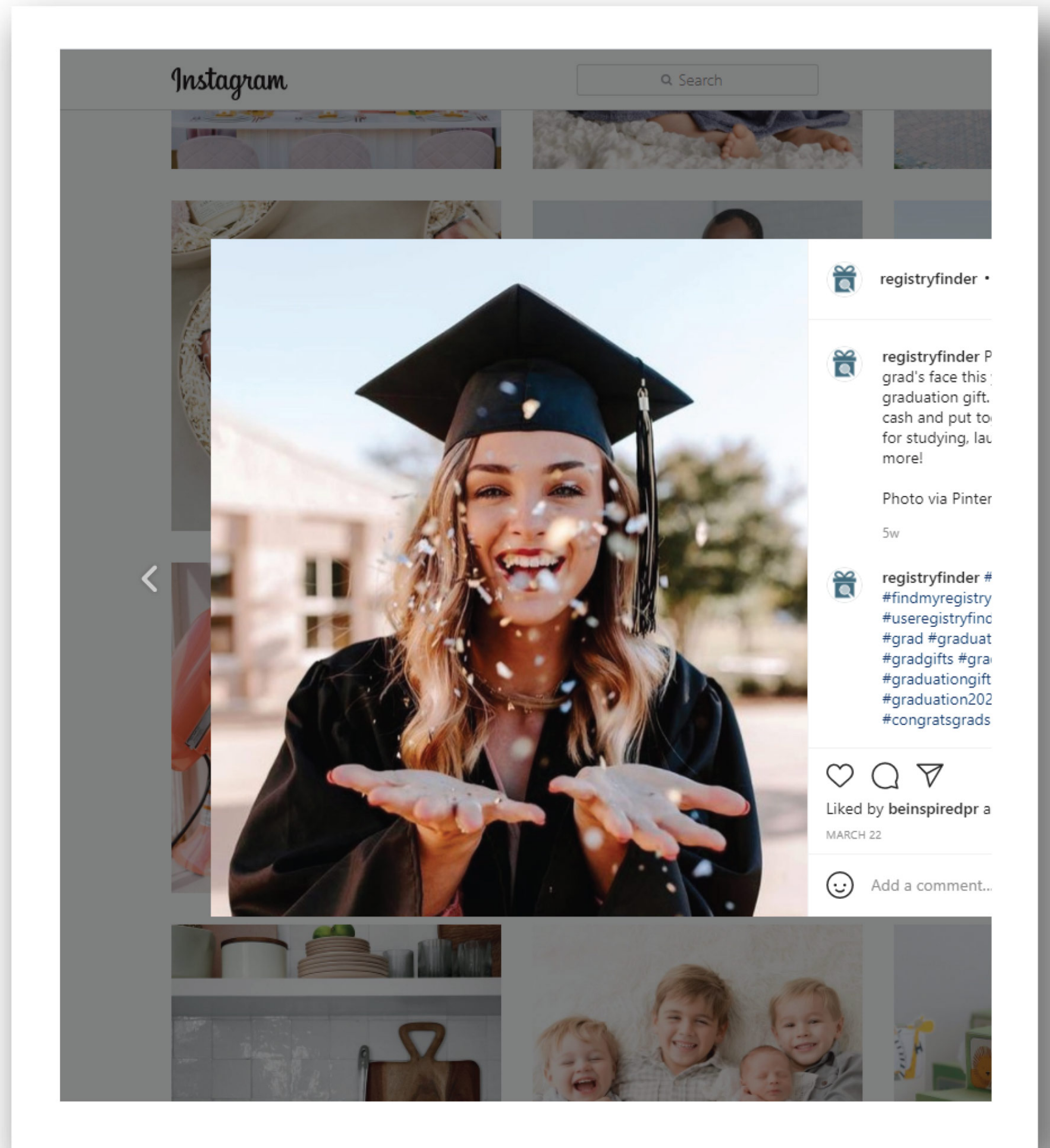
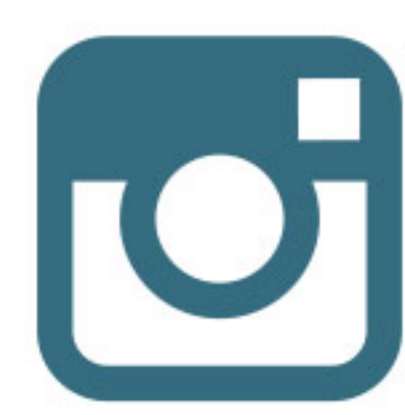
Registry Creation

Encourage registry creation at your site with a banner highlighting the benefits of your gift registry. When a visitor is on either the "Create Your Wedding Registry" or "Create Your Baby Registry" pages, RegistryFinder will display an ad for your registry.



Social Boosting

Blog articles are often posted to RegistryFinder's social accounts (Facebook and Instagram), but RegistryFinder is able to reach a greater audience by boosting the posts to its own audience and "look-alike" users. A fee of 10% of OR a minimum of \$200 management fee would allow us to manage the campaign. The full campaign budget is a pass-through.



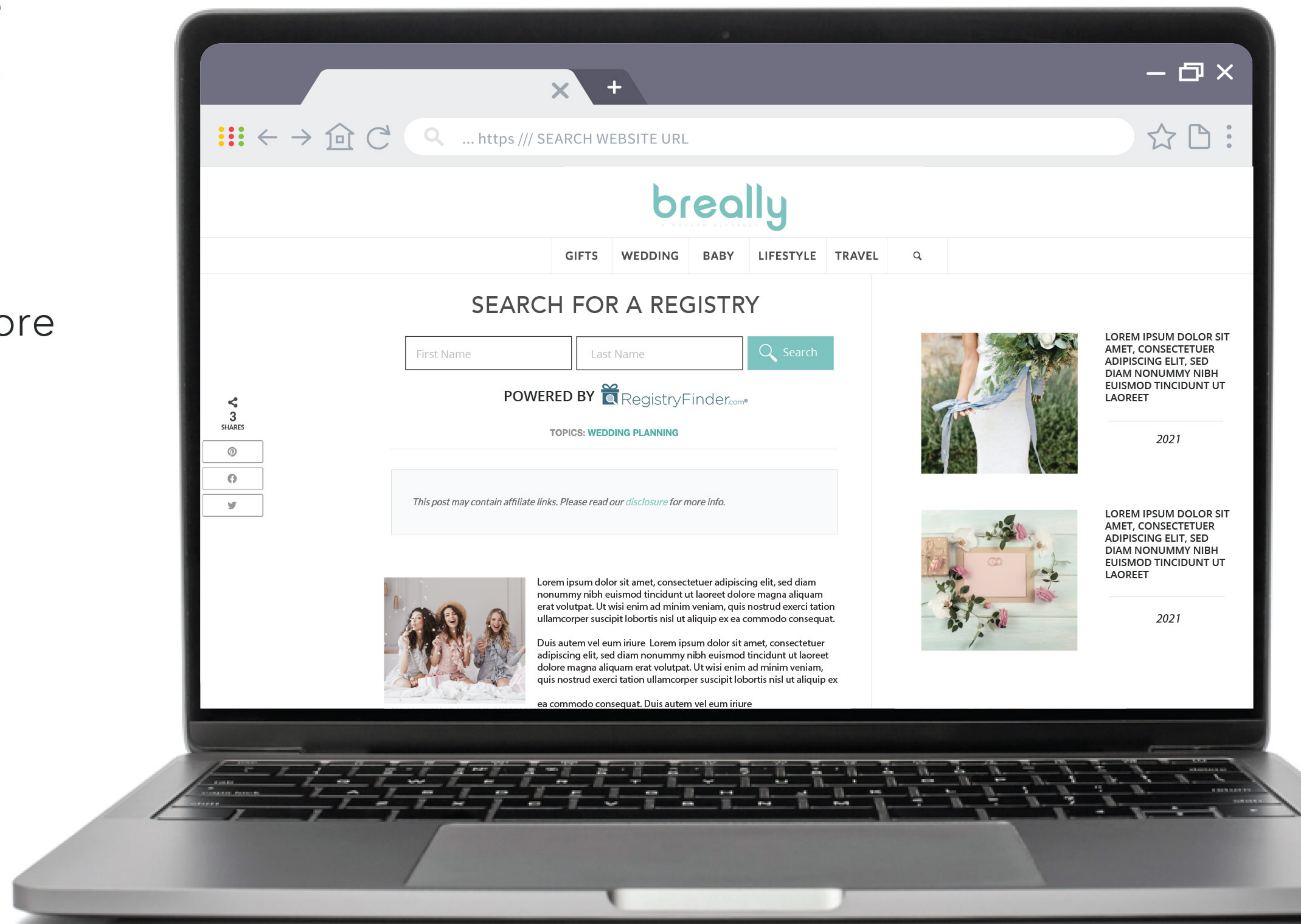
Partnership Opportunity


REGISTRY SEARCH POWERED BY RF

The RegistryFinder Search Bar is a search engine widget that enables any website to have the same search capabilities of RegistryFinder.com.

Your users will be able to search any registry at any store with minimal information (such as a name) with a click of a mouse.

Available for a commission revenue share. CONTACT FOR DETAILS.



A close-up photograph of several large, light pink peony flowers with ruffled petals, interspersed with green eucalyptus leaves and small white filler flowers. The arrangement is set against a plain white background.

*We want to work
with you!*

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